



Hungary-Croatia
IPA Cross-border Co-operation Programme



Technology Innovation Centre Međimurje



European Cooperation Day will be celebrated across Europe and in neighboring countries for the first time ever on 21st September 2012. With 75 European Territorial Cooperation programmes on board, more than 100 local events will take place all over Europe during the week of 17th – 23rd September. The aim of the campaign, which carries the slogan “Sharing borders, growing closer,” is to celebrate the achievements of cooperation between European regions and countries. Since the beginning of the 1990s, more than 20,000 projects, co-funded by the EU, have contributed to improving the lives of European citizens across borders, from creating jobs to protecting the environment to improving health care services, transport and energy.

Međimurje County boasts the highest number of implemented CBC projects in Croatia due to its favorable geographic position at the border with two EU countries and proactive stakeholders from public and private sectors. In order to further promote territorial cooperation with our neighboring countries and present some of the results achieved so far, ongoing initiatives and plans for the future Technology Innovation Centre Međimurje, Regional Development Agency Međimurje REDEA, Međimurje University of Applied Sciences, Međimurske vode and Međimurje County with the support of the Joint Technical Secretariat of Hungary-Croatia IPA Cross-border Co-operation Programme kindly invite you to participate at the

European Cooperation Day in Međimurje

which will be held on **Thursday 20th September 2012**

The European Cooperation day will stage one central event focused on presentation of results, ongoing activities and plans in crossborder cooperation and two additional events: presentation of cooperation of Međimurje University of Applied Sciences and University of Pannonia Nagykanizsa Campus, and presentation of Waste water treatment plant in Podturen build in scope of MURA WWTP Project. On the Central event of the European Cooperation Day in Čakovec, two projects financed in the framework the First Call for Proposals of the Hungary-Croatia IPA Cross-border Co-operation Programme will be presented (Mura WWTP and Mobile region) and one financed within the Second Call for Proposals (I3CT). Project Mobile region was also presented in the publication of the DG Regional Policy: *European Territorial Cooperation- Building Bridges between the People*

Official languages of events are Croatian and English with no translation provided. Participation in the event is free of charge. In order to register please fill in the enclosed application form and send it no later than 17th September 2012, with the indication of the events you are planning to participate in to the following e-mail address: info@ticm.hr. All further information can be obtained by calling: +385 (0)40 499 405. Detailed program and additional information on the events are part of this invitation.

We are looking forward to seeing you at European Cooperation Day events.

Yours sincerely,

Organizers



The project is co-financed by the European Union through the Hungary-Croatia IPA Cross-border Co-operation Programme

The EC Day 2012 campaign is coordinated by the INTERACT Programme in association with the European Commission, and supported by the Committee of the Regions and the European Parliament.

Disclaimer: The content is the sole responsibility of organizers and can under no circumstances be regarded as reflecting the position of the European Union and/or the Managing Authority



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Program:

Event 1

Cooperation of Međimurje University of Applied Sciences and University of Pannonia Nagykanizsa Campus

Location: **Međimurje University of Applied Sciences, Bana Josipa Jelačića 22a, Čakovec**

- | | |
|---------------|--|
| 9,30 – 10,15 | I3CT Crossborder Clustering project events
Study visit of professors from University of Pannonia Nagykanizsa Campus to Međimurje University of Applied Sciences |
| 10,15 – 10,30 | Presentation of new ICT classroom equipped through I3CT project |

Event 2

Presentation of the Waste water treatment plant in Podturen build in scope of MURA WWTP Project

Location: **Community House Podturen and Wastewater treatment plant Podturen**

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|---------------|--|
| 9,00 – 12,00 | Info day – public presentation of WWTP at Community House (Podturen, Ivana Grčića 5) (<i>Croatian language</i>) |
| 09,30 – 10,00 | Visit of representatives of JTS and other guests to the Wastewater treatment plant Podturen (Podturen, end of Tratna and M. Gupca street) |

Central event of European Cooperation Day in Međimurje

Results, ongoing activities and plans in crossborder cooperation

Location: **Multimedia Hall of Technology Innovation Centre Međimurje, Bana Josipa Jelačića 22b, Čakovec**

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|---------------|--|
| 10,30 – 11,00 | Registration |
| 11,00 – 11,15 | Opening speeches
Ivan Perhoč , Međimurje County Prefect
Matija Derk , Assistant to the Minister, Ministry of Regional Development and EU Funds of Republic of Croatia |
| 11,15 – 12,15 | Presentations
Márton Szűcs , acting Head of Hungary-Croatia IPA Cross-border Co-operation Programme Joint Technical Secretariat:
<i>"Significance of the HU-HR IPA CBC Programme in reviving joint thinking, planning and acting across our common border"</i>
Tvrtko Čelan , Programme and communication manager of the Hungary-Croatia IPA Cross-border Co-operation Programme Joint Technical Secretariat: <i>"Role of communication and experiences gained on the Croatian side of Programme area"</i>
Darko Radanović , Senior Expert Associate for European Integration, Međimurje County
<i>"Mobile Region project – working for greater job opportunities"</i>
Biserka Mavrin-Veinović , Head of International Projects, Međimurske vode d.o.o.
<i>"Mura WWTP – the largest investment in environmental protection in scope of I Hungary-Croatia IPA Cross-border Co-operation Programme"</i>
Sandra Polanec Marinović , Managing Director of Regional Development Agency Međimurje – REDEA Ltd.
<i>"A decade of REDEA's experiences in territorial cooperation"</i>
Ivan Plačko , Business Director of Technology Innovation Centre Međimurje Ltd.
<i>"Presentation of the I3CT Crossborder Clustering project and premiere of promo movie"</i> |
| 12.30 – 13.30 | Lunch |



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